



# MELANATED BUSINESS ALLIANCE YOUTH EXPO

## SPONSORSHIP GUIDE

NOVEMBER 19th, 2025

9:30 A.M. - 1:20 P.M. | UNIVERSITY CLUB OF MSU



More information  
[www.mbalansing.org](http://www.mbalansing.org)

  
**MICHIGAN  
PREMIER EVENTS**  
Corporate Event Management Company



Event QR Code



# BUSINESS ALLIANCE YOUTH EXPO

The Melanated Business Alliance Business Youth Expo is an event focused on empowering young entrepreneurs. This seminar aims to inspire and equip young individuals with the knowledge and tools needed to start and grow their own businesses, fostering economic empowerment within the community.

Our Day will include:

1. **\*\*Workshops and Training\*\***: Sessions on business planning, financial literacy, marketing strategies, and digital tools.
2. **\*\*Mentorship\*\***: Opportunities to connect with experienced business owners and professionals for guidance and support.
3. **\*\*Networking\*\***: Platforms to meet and collaborate with peers.
4. **\*\*Guest Speakers\*\***: Talks by successful entrepreneurs and thought leaders sharing their experiences and insights.
5. **\*\*Resources\*\***: Access to business development resources, including grants, scholarships, and educational materials.
6. **\*\*Interactive Activities\*\***: Hands-on projects and group activities to apply learned skills in real-world scenarios.
7. **\*\*Pitch Competition\*\***: A pitch competition where students will present their business ideas with the opportunity to win real money.

# MELANATED BUSINESS ALLIANCE YOUTH EXPO

## SPONSORSHIP GUIDE



### **Presenting Sponsor (Exclusive) \$5000+**

- Recognition as Presenting Sponsor
- Speaker remarks during program
- Logo Displayed Throughout Program
- Corporate flyer inserted into tote bags
- (1) Vendor Booth
- (8) Tickets to the expo

### **Speaker Sponsor (Exclusive) \$3000**

- Recognition as Speaker Sponsor
- Speaker remarks during program
- Corporate flyer inserted into tote bags
- (1) Vendor Booth
- (4) Tickets to the expo

### **Breakfast Sponsor (Exclusive) \$2500**

- Recognition as Breakfast Sponsor
- Logo displayed on breakfast tables
- (1) Vendor Booth
- (2) Tickets to the expo

### **Lunch Sponsor (3 Exclusive) \$2000**

- Recognition as Lunch Sponsor
- Corporate Flyer inserted into lunch boxes
- (1) Vendor Booth
- (2) Tickets to the expo

### **Tote Bag Sponsor (Exclusive) \$1700**

- Recognition as Tote Bag Sponsor
- Corporate flyer and corporate swag item provided by sponsor inserted into tote bag
- (1) Vendor booth
- (2) Tickets to the Expo

### **Networking Sponsor (Exclusive) \$1500**

- Recognition as Networking Sponsor
- Corporate flyer inserted into tote bag
- (1) Vendor Booth
- (2) Tickets to the expo

### **Break Out Session Sponsor (Exclusive) \$1500**

- Recognition as Break Out Session Sponsor
- (1) Vendor Booth
- (2) Tickets to the expo

### **Supporting Sponsor (Unlimited) \$1000**

- Recognition as Supporting Sponsor
- (2) Tickets to the expo

### **Basic Sponsor (Unlimited) \$500**

- Recognition as Basic Sponsor
- (2) Tickets to the expo

# MELANATED BUSINESS ALLIANCE YOUTH EXPO

## SPONSORSHIP FORM

The Melanated Business Alliance Youth Business Seminar is an event focused on empowering young entrepreneurs. This seminar aims to inspire and equip young individuals with the knowledge and tools needed to start and grow their own businesses, fostering economic empowerment within the community.

Please return this form to **MelanatedBA@gmail.com** to reserve your sponsorship. **Sponsorship form must be submitted in no later than November 4, 2025, in order to receive all sponsor benefits.** Please indicate how you would like the sponsorship listed on print material.



### Who should receive the thank you letter?

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### If Melanated Business Alliance has questions, please contact:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Options - Check the box next to the level of sponsorship you are purchasing.

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting Sponsor - \$5000+ (Exclusive) | <input type="checkbox"/> Networking Sponsor - \$1500 (Exclusive)        |
| <input type="checkbox"/> Speaker Sponsor - \$3000 (Exclusive)     | <input type="checkbox"/> Break Out Session Sponsor - \$1500 (Exclusive) |
| <input type="checkbox"/> Breakfast Sponsor - \$2500 (Exclusive)   | <input type="checkbox"/> Supporting Sponsor - \$1000 (Unlimited)        |
| <input type="checkbox"/> Lunch Sponsor - \$2000 (3 Exclusive)     | <input type="checkbox"/> Basic Sponsor - \$500 (Unlimited)              |
| <input type="checkbox"/> Tote Bag Sponsor - \$1700 (Exclusive)    |   |

*\*Please refer to the Sponsorship Opportunities for associated benefits for in-kind sponsorship based on values above.*

**TOTAL amount enclosed \$** \_\_\_\_\_

### I will make payment by:

- ☐ An enclosed check payable to Melanated Business Alliance
- ☐ Credit Card online : Paypal (Scan QR Code) -----



### Mail checks to Melanated Business Alliance:

MelanatedBusinessAlliance  
P.O. Box 73  
East Lansing, Michigan 48826

Thank you for your tax deductible donation. MBA Tax I.D. #86-2366321

### For more information, please contact:

Marly Garrett, Marly@MichiganPremierEvents.com or  
Ashlee Willis, Ashlee@MichiganPremierEvents.com